













COLLEGE 2020 STRATEGY

LAUNCHED 2016

THE MANCHESTER COLLEGE BE AMAZING

STRATEGIC AIMS



Students



People & Culture



Our Community



Excellence



The right people

Building infrastructure

Developing accountability

Focus on excellence



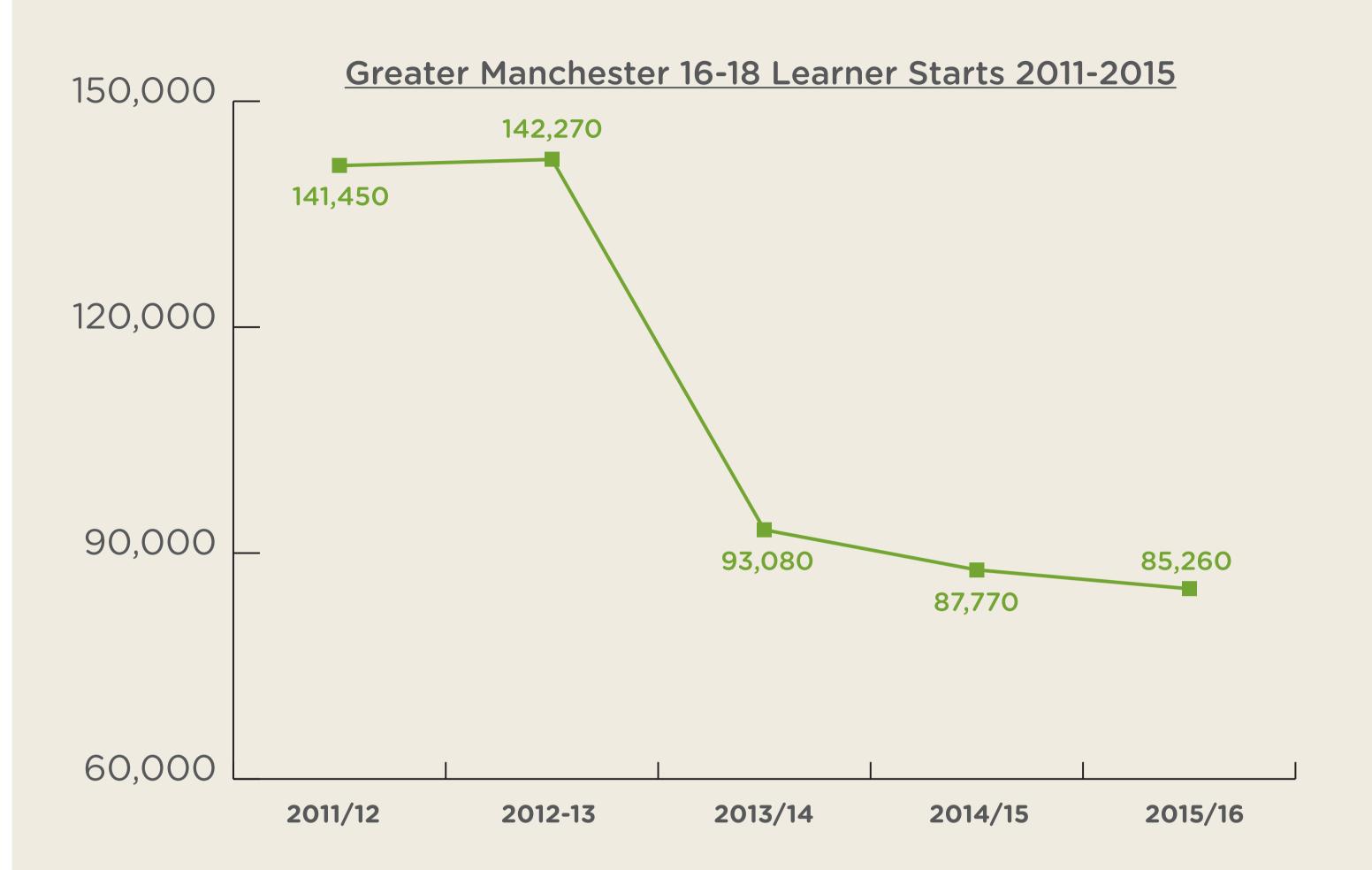
INTERNAL RESPONSE

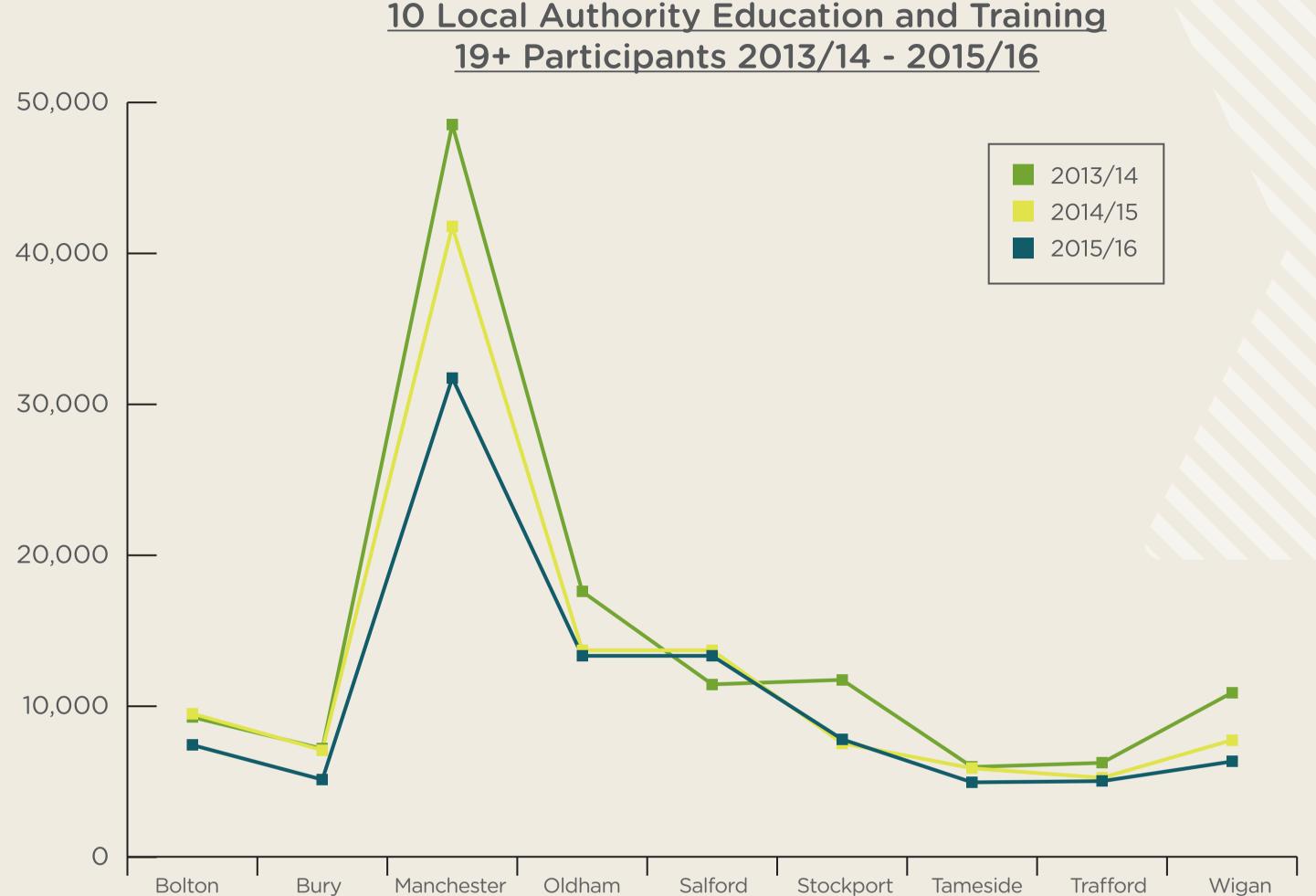


"Be amazing vision and centres of excellence concept"



A CHALLENGING MARKET





16-18 LEARNERS

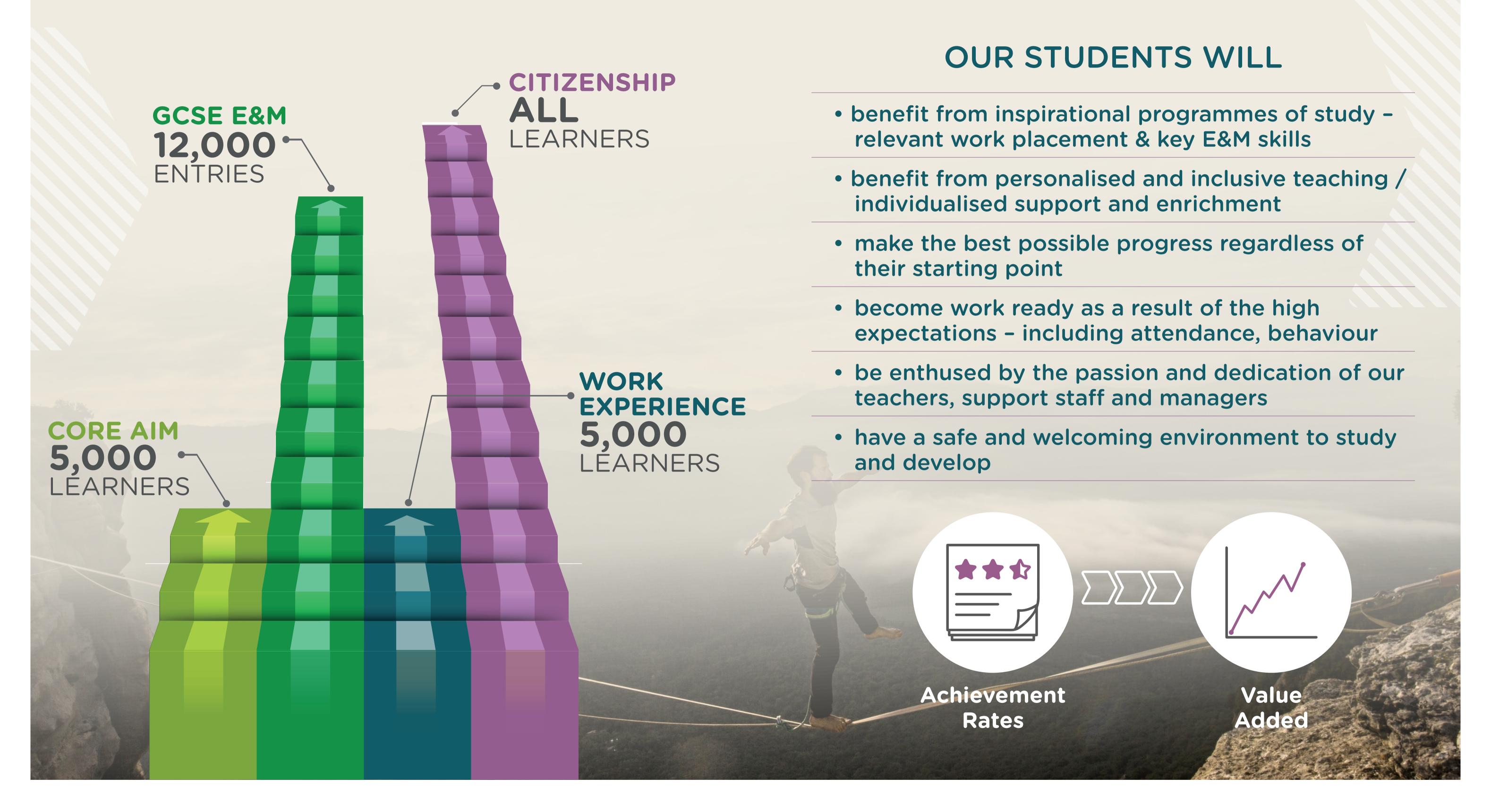
- Major drops in 16-18 learner starts have been experienced across GM boroughs since 2012
- Though this has now plateaued, with learner starts (Education and Training) for Manchester Borough showing a slight improvement from 2013 to 2014, and not the major declines
- It is also clear that the 16-18 population trends are now reaching their nadir, and are recovering (as highlighted later)

19+ LEARNERS

- Substantial drops have been experienced in all GM Boroughs for 19+ learners (since introduction of Adult Learner Loan)
- Manchester had the highest actual drop however we delivered above
 +3% of AEB in 17/18. Challenge remains with Adult Learner Loans
- Given the predicted growth in L3+ jobs in GM (and the associated benefits), we need to create and promote a stronger differential offer to these markets

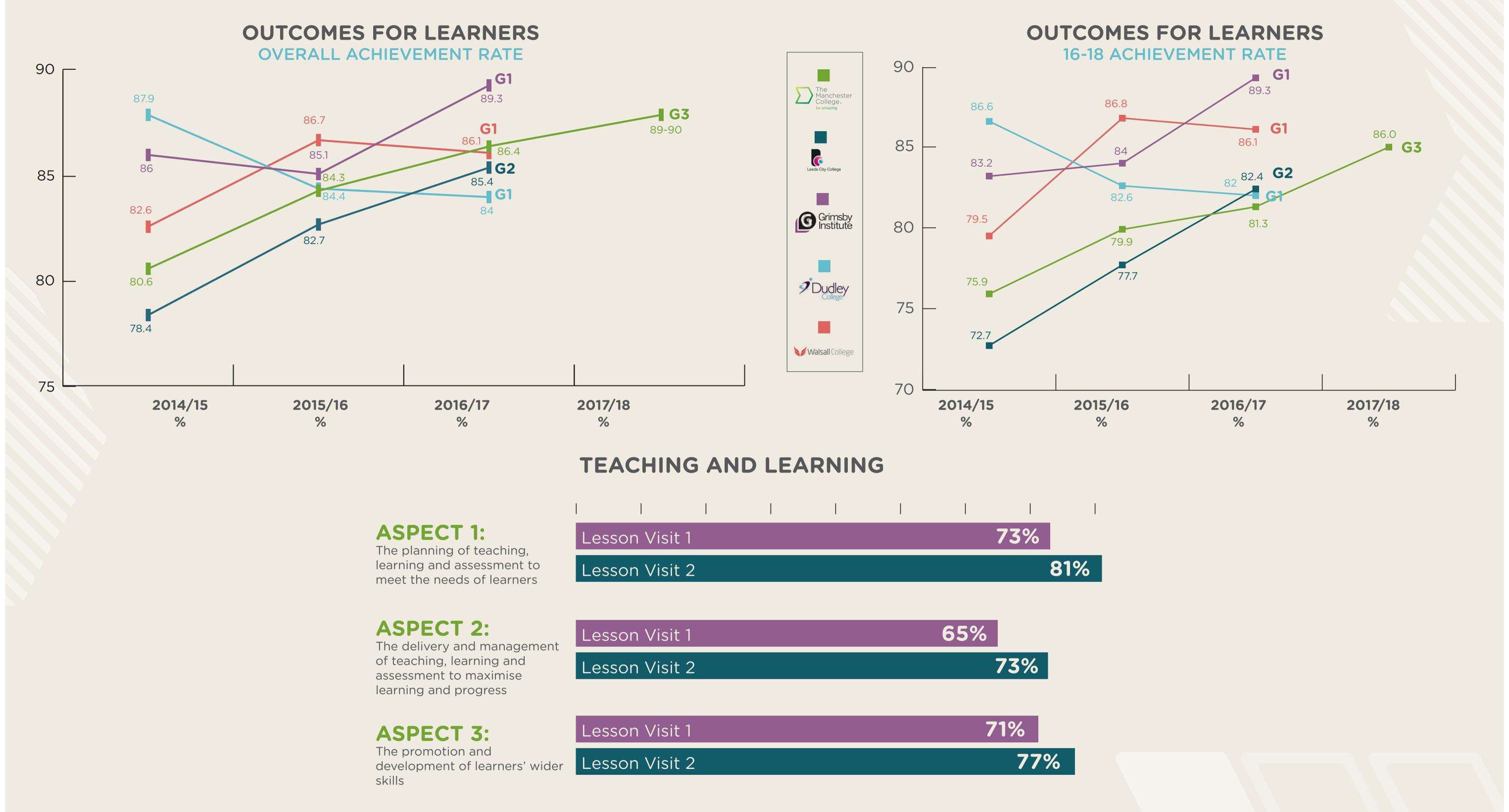


STUDY PROGRAMME EXPECTATION



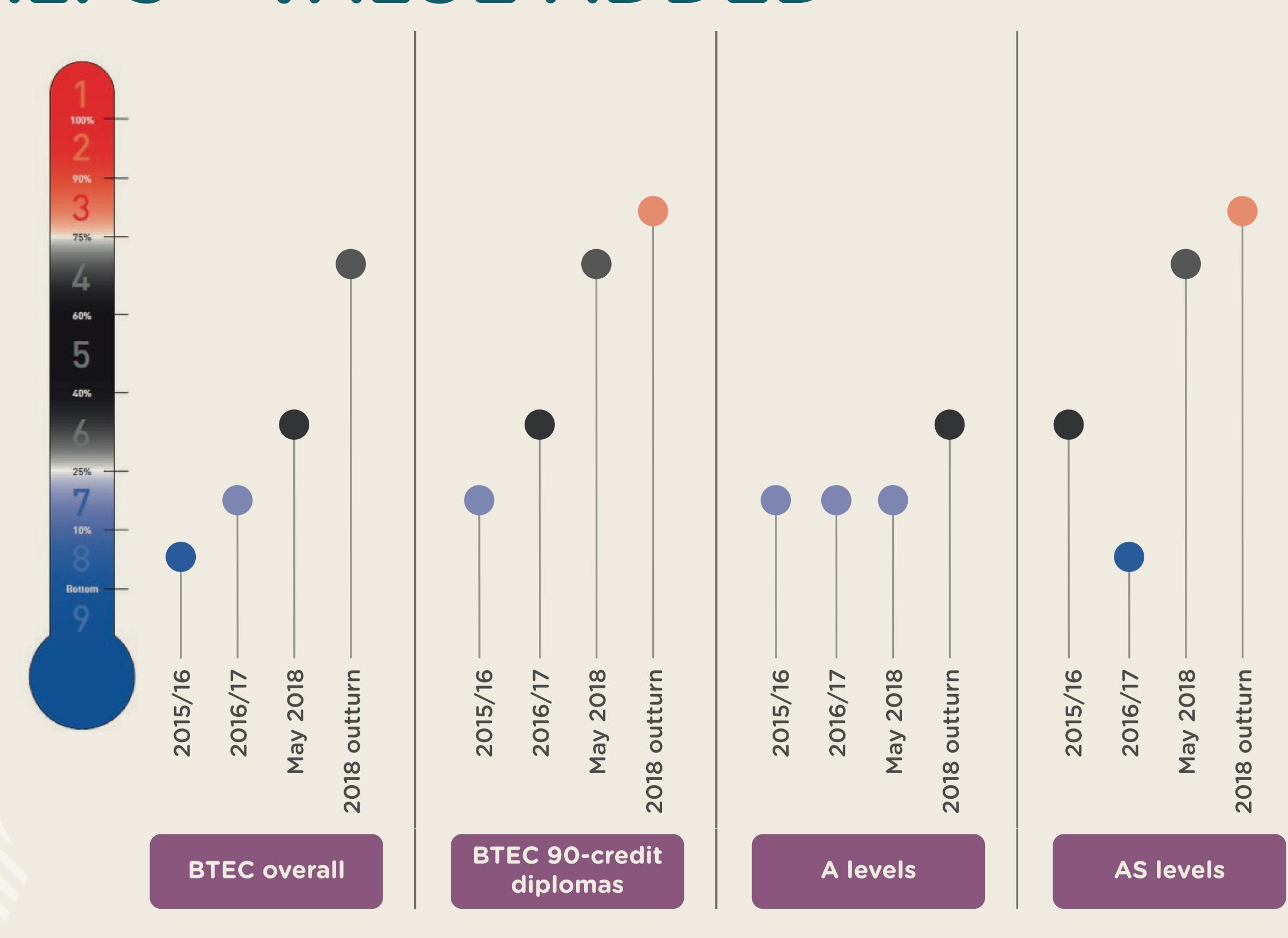


2018-19: OFSTED SELF-ASSESSMENT





ALPS - VALUE ADDED







WORK EXPERIENCE

PERSONAL DEVELOPMENT, BEHAVIOUR AND WELLBEING























LEVEL 2	2016/17	56.2%		
	April 2018	54%		
	May 2018	69% toward	ds target	
	June 2018		91%	towards target



TOTAL 2016/17 66.2%	
April 2018 64%	
May 2018 74% towards target	
June 2018 90% towards t	arget





NEXT STEPS MAYOR / OFSTED 2-1 UNDERPINNING T-LEVELS **SUPPORT** COMBINED **GM STRATEGY** PROPERTY Journey to outstanding AUTHORITY STRATEGY 3 - 10 year plan **PARTNERSHIP**























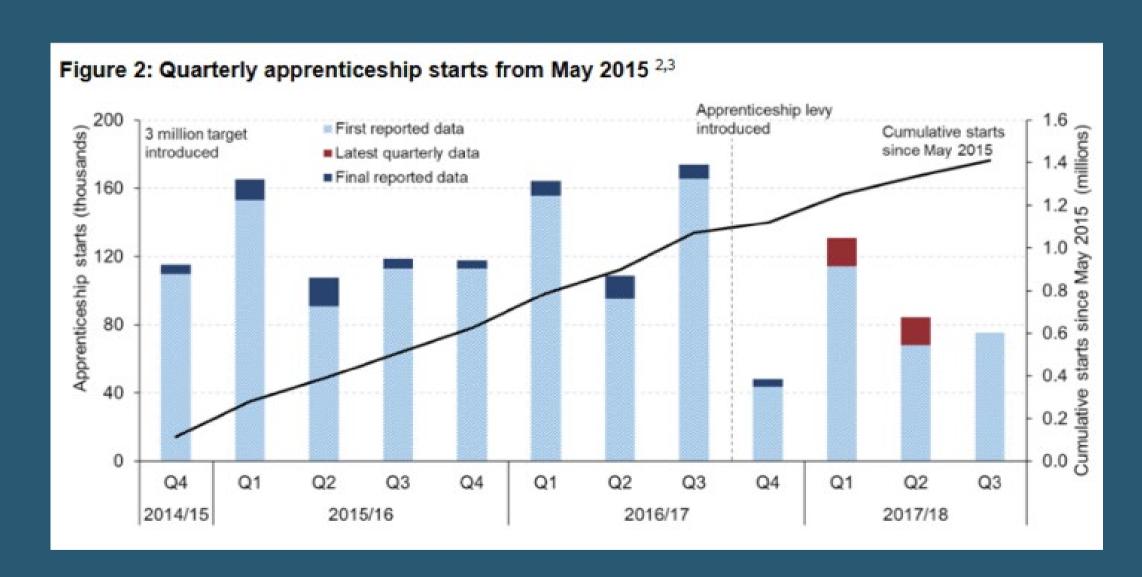


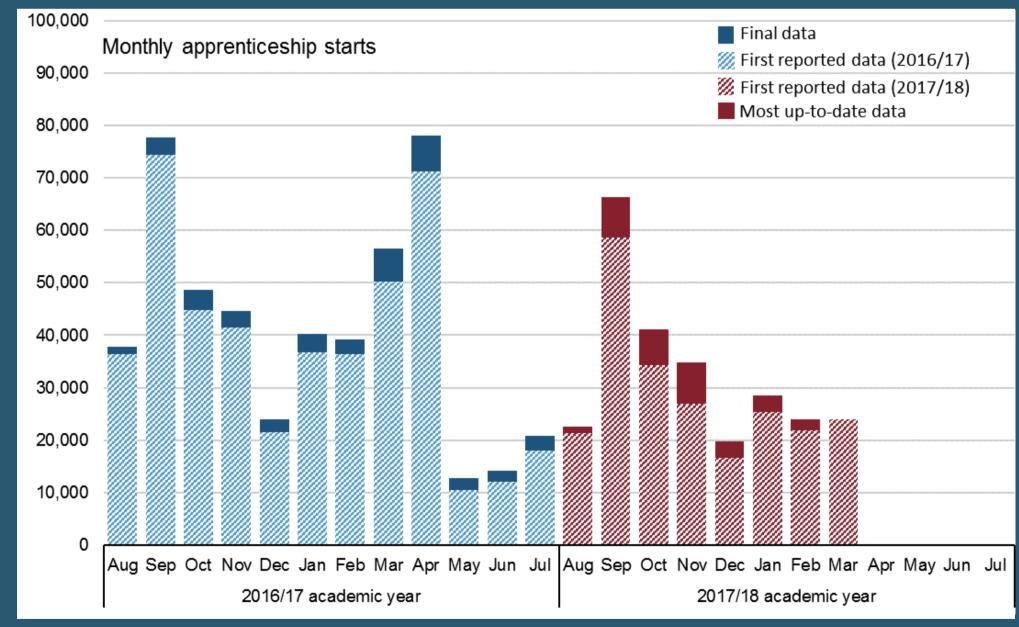


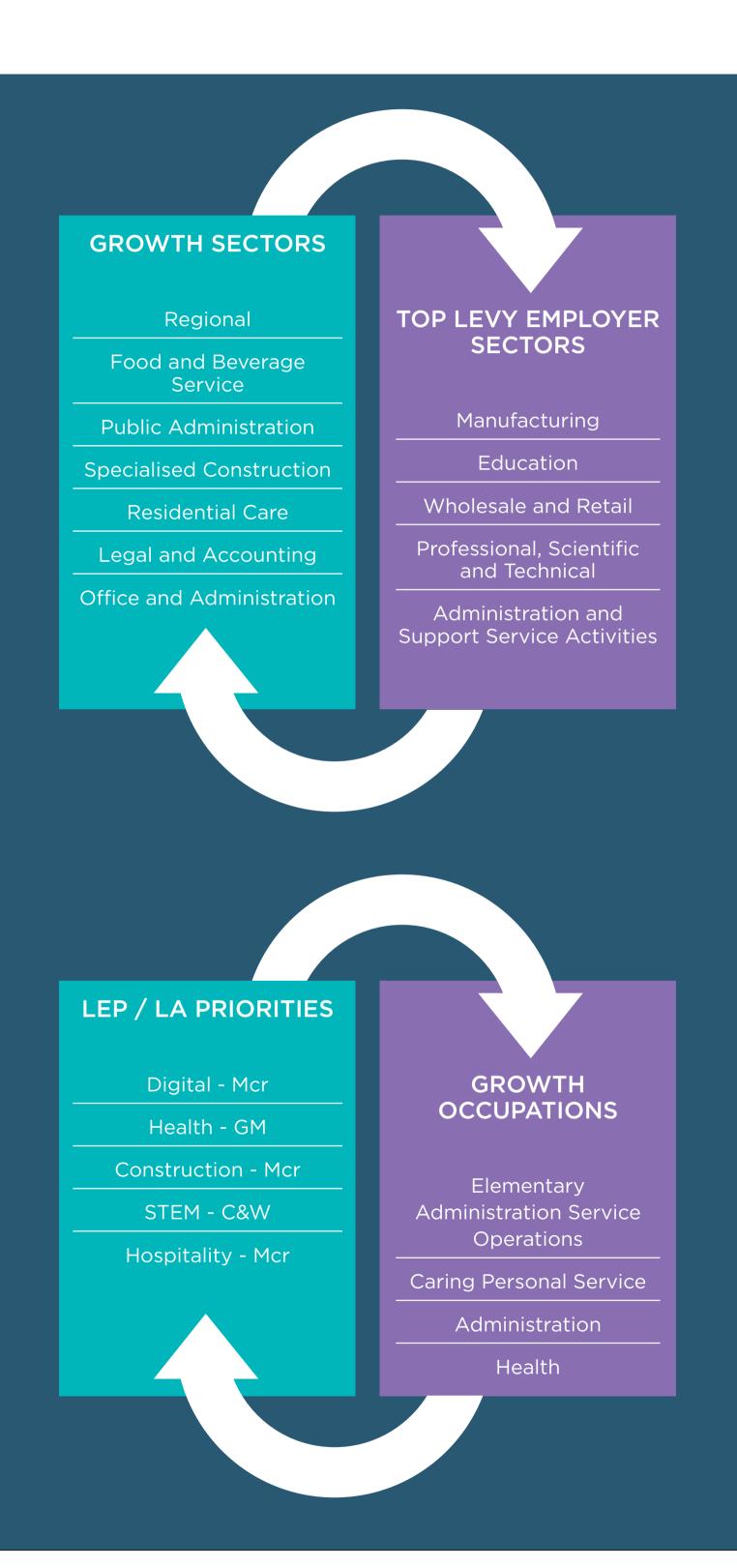
THE MARKET SIZE, SCOPE AND SCALE

Region	Regional Apprenticeship Starts	Total People Starts by Region	Market %
North East	64,100	14	0.02%
North West	144,550	1,410	0.98%
Yorkshire and the Humber	110,420	205	0.19%
East Midlands	86,550	190	0.22%
West Midlands	108,550	229	0.21%
East of England	84,250	27	0.03%
London	83,610	9	0.01%
South East	119,540	21	0.02%
South West	97,510	32	0.03%
England Total	899,100	2,137	0.24%

LEP Area	Total LEP Apprenticeship Starts 2016/17	Total People Starts by LEP 2016/17	Market %
Cheshire and Warrington	16,740	646	3.86%
Greater Manchester	53,000	455	0.86%
Leeds City Region	55,880	205	0.37%
York and North Yorkshire	31,520	147	0.47%
Lancashire	30,200	188	0.62%









Improving performance and market share

Overall achievement rate vs National Rate

	Overall Achievement			National Rate March 2018	Total People Projected
	2015/16	2016/17	2017/18		
Cohort	2079	2161	3236		
Achievement Rate	73.50%	73.10%	67.30%	66.20%	74%

Total People projected to be 7.8% above the National Rate

Achievement Rates: Direct v Indirect Delivery

	Direct	Outturn	Indirect	Outturn	National Rate
	2017/18		2017/18		
Cohort	1805	76.40%	1431	72.100/	66.20%
Achievement Rate	68.40%	76.40%	65.80%	72.10%	66.20%

Total People: Apprentices on ROTP

	Greater Manchester	Cheshire & Warrington
2016/17	188	316
2017/18	741	521
2018/19 to date	300+	200+

- Total People's performed better than most GM and Cheshire and Warrington providers, with NW England having a greater decline (post-levy) than the national average.
- Greater Manchester is now Total People's largest apprenticeships market by ROTP numbers

Direct delivery is projected to outturn 10.2% above the National Rate



Vision to 2023: Growing the quality and quantity of apprenticeships

North West

Leading high quality apprenticeships provider – majority direct delivery

North West

Develop Higher / Degree apprenticeships offers

North West

Align growth with Key GM Skills Priority Sectors and from L2+

Employee Partnerships

To / from industry employers in key sectors with frameworks

Greater Manchester Nine Skills Areas

- 1. Financial and Professional Services
- 2. Health and Social Care
- 3. Retail
- 4. Education
- 5. Hospitality and Tourism
- 6. Construction
- 7. Logistics
- 8. Advanced Manufacturing
- 9. Digital and Creative







Acquire professional qualifications through digital and blended learning – over 5,000 current students



20%+ of MOL learners work in Manchester or for Manchester-based companies, 1,170 in 2017/18

Course	Learner No.
CIPD L3	90
CIPD L5	150
CIPD CRC L7	270
CIPD LOL L7	70
CMI L3	64
CMI L5	117
Property Agency	3,000
Property Law	1,000
Construction	1,100
TOTAL	5,861



NOVUS FOUNDATIONS FOR CHANGE ®



Novus work in North West and GM Impact:

North West Prison	Total Learners	Total Learning Aims	Percentage from GM (Estimate based on prison profile)	Estimated GM Learners	Estimated GM Total Learning Aims
Buckley Hall	468	1,071	100.00%	468	1071
Garth	576	1,584	33.00%	190.08	522.72
Haverigg	619	1,278	33.00%	204.27	421.74
Hindley	1,028	2,265	33.00%	339.24	747.45
Kirkham	1,121	2,279	33.00%	369.93	752.07
Lancaster Farms	1,033	4,335	20.00%	206.6	867
Liverpool	2,248	3,762	5.00%	112.4	188.1
Manchester	1,663	4,928	95.00%	1579.85	4681.6
Preston	2,283	6,083	5.00%	114.15	304.15
Risley	1,259	2,791	30.00%	377.7	837.3
Styal	1,158	4,141	40.00%	463.2	1656.4
Thorn Cross	370	750	20.00%	74	150
Wymott	793	1,777	20.00%	158.6	355.4
	14,619	37,044		4,658	12,555

30% of GM learners typically returning to Manchester c.1,500 learners a year up-skilled by Novus

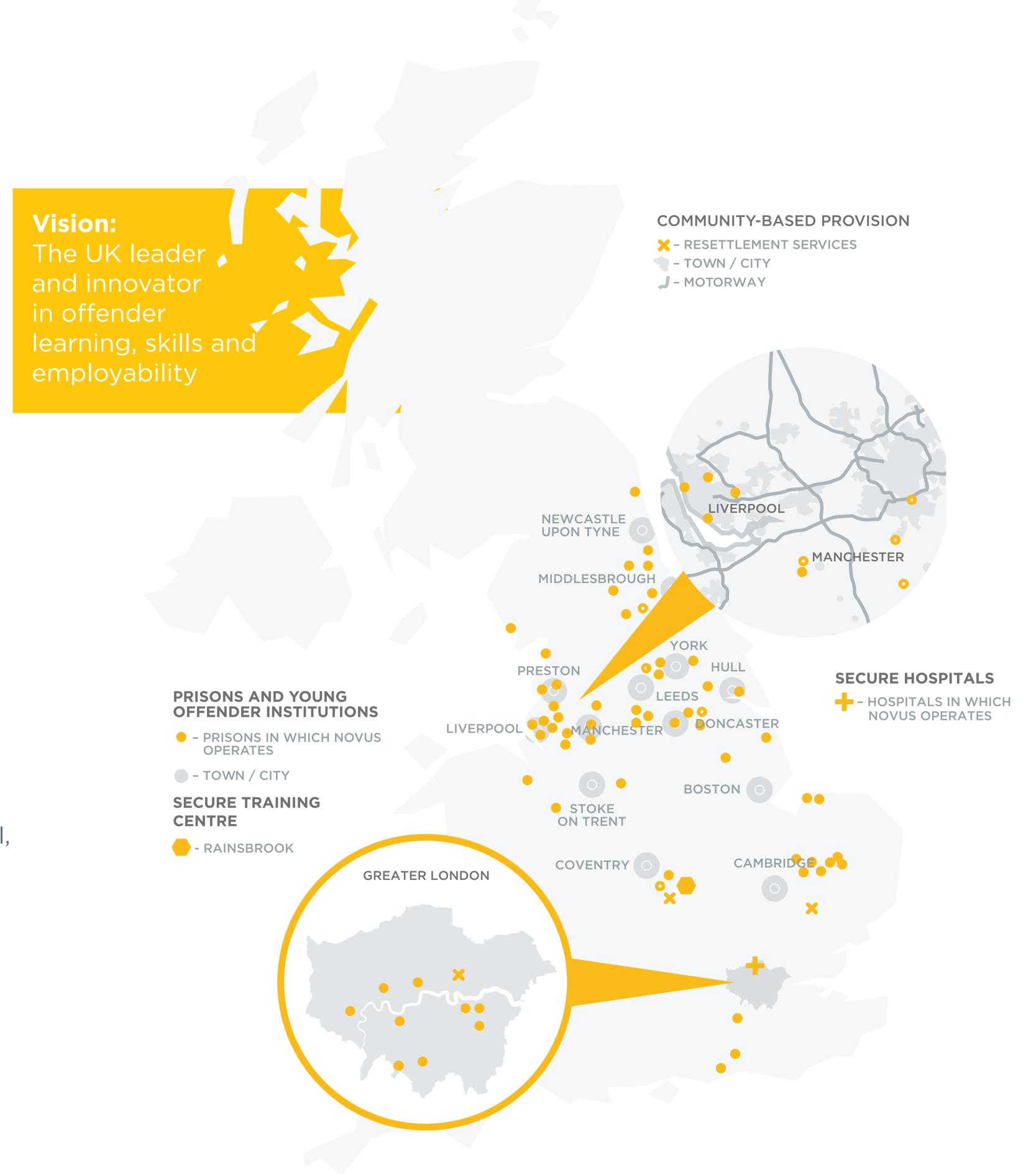
Overall Ofsted Inspection Profile

- 2017/18 Novus 75% of prisons graded Outstanding or Good
- OFSTED national report December 2017 states only 44% of prisons overall, Outstanding or Good.

Novus significantly outperforms the national averagess the leader in quality for the sector

Achievement Rates

	2015/16	2016/17	2017/18
Overall	92%	93%	94%
English	75%	82%	84%
Maths	79%	80%	82%







UCEN Manchester

UCEN Manchester designed for deprivation challenges between Manchester wards; e.g. 6% HE participation in Sharston / Bench Hill vs. 60%+ in Didsbury

- Manchester needs Access and Higher Level
 Technical and Professional education at levels
 3/4/5+ UCEN Manchester responds to these and
 growing T-level and Industrial Strategy policies
- At Level 4+ we are engaging many more GM wards
 in 18/19 total 600+ Access and 1,500 Level 4+
 Students; majority from low income / deprived wards
- England & Wales university applications down 3% for 2018, UCEN Manchester up 8%
- Enables Manchester residents to obtain a
 Foundation or BA/BSc Honours Degree validated
 by MMU / Sheffield Hallam, studying and working
 locally with significantly reduced costs.

